

Choose your pathway to **College** or **Career**

BUSINESS



You can jumpstart your future in an exciting, high-demand career in business while earning your high school diploma or equivalent!

Your Pathway Is Waiting for You

Want to go on to college? Get a head start on a major and save money on the cost of college¹ when you begin your pathway now.

Looking for enriching courses with real-world value? Our courses are designed to give you the training needed to qualify for a fulfilling job.

Want a better-paying job right out of high school? You'll be better prepared to get the industry certification you'll need to get hired.

DESTINATIONS
CAREER ACADEMY

POWERED BY K12

"I want to put a ding in the universe," said Apple founder Steve Jobs.

With 23.3 million jobs in business management and administration—more than any other job category—the business world offers endless opportunities for you to make your mark too.²

With courses available to you right now, you can graduate from high school with the skills and credentials to land a fulfilling job like these:

FOOD SERVICE MANAGER

\$52,240 PER YEAR MEDIAN PAY (\$26.08/HOUR)³

BOOKKEEPING & ACCOUNTING CLERKS

\$40,240 PER YEAR MEDIAN PAY (\$19.35/HOUR)³

ADMINISTRATIVE ASSISTANT

\$38,880 PER YEAR MEDIAN PAY (\$18.69/HOUR)³

Or you can use these courses as a stepping stone to college where you can earn a bachelor's degree and pursue high-paying careers like these:

ADVERTISING, PROMOTIONS, AND MARKETING MANAGER

\$132,620 PER YEAR MEDIAN PAY (\$63.75/HOUR)³

ADMINISTRATIVE SERVICES MANAGER

\$96,180 PER YEAR MEDIAN PAY (\$46.24/HOUR)³

ACCOUNTANT AND AUDITOR

\$70,500 PER YEAR MEDIAN PAY (\$33.89/HOUR)³

Connect to Your Future

Here are the courses for each of these compelling pathways¹:

General Management	Accounting	Marketing Communications	
<ul style="list-style-type: none"> • BUSINESS AND MARKETING EXPLORATIONS • GENERAL ACCOUNTING 1 & 2 • COMPUTER LITERACY • MICROSOFT OFFICE 1 & 2 <i>(expected spring semester 2020)</i> 	<ul style="list-style-type: none"> • BUSINESS AND MARKETING EXPLORATIONS • GENERAL ACCOUNTING 1 & 2 • COMPUTER LITERACY • MICROSOFT OFFICE 1 & 2 <i>(expected spring semester 2020)</i> 	<ul style="list-style-type: none"> • BUSINESS AND MARKETING EXPLORATIONS • COMPUTER LITERACY • MICROSOFT OFFICE 1 & 2 <i>(expected spring semester 2020)</i> • MARKETING 1 & 2 • ADVERTISING & SALES PROMOTION 	
Administrative Support	Entrepreneurship	Hospitality: Food & Beverage	Business Finance
<ul style="list-style-type: none"> • BUSINESS AND MARKETING EXPLORATIONS • GENERAL ACCOUNTING 1 & 2 • COMPUTER LITERACY • MICROSOFT OFFICE 1 & 2 <i>(expected spring semester 2020)</i> 	<ul style="list-style-type: none"> • BUSINESS AND MARKETING EXPLORATIONS • COMPUTER LITERACY • MICROSOFT OFFICE 1 & 2 <i>(expected spring semester 2020)</i> • MARKETING 1 & 2 • ENTREPRENEURSHIP 1 	<ul style="list-style-type: none"> • BUSINESS AND MARKETING EXPLORATIONS • COMPUTER LITERACY • MICROSOFT OFFICE 1 <i>(expected spring semester 2020)</i> • MARKETING 1 • INTRODUCTION TO CULINARY ARTS • INTRODUCTION TO RESTAURANT MANAGEMENT • FOOD PRODUCTION 1 	<ul style="list-style-type: none"> • BUSINESS AND MARKETING EXPLORATIONS • GENERAL ACCOUNTING 1 & 2 • COMPUTER LITERACY • MICROSOFT OFFICE 1 & 2 <i>(expected spring semester 2020)</i>

Credentials That Open Doors

Our business pathways are geared to give you the knowledge and skills to be able to pass the certification exam for the specific career you're interested in.

- A*S*K* certifications in Finance, Entrepreneurship/Management, Fundamental Business Concepts, and Fundamental Marketing Concepts Exam
- Certiport Entrepreneurship & Small Business Management certification
- ServeSafe Food Handler
- Microsoft Office Specialist (MOS) certifications
- National Occupational Competency Testing Institute (NOCTI[®]) certifications in Advertising & Design, Accounting (Basic and Advanced), Financial Managerial Accounting, General Management, Business Information Processing; Restaurant, Food, and Beverage Services (Pathways Exam); and Food and Beverage Services (Job Ready Exam)

Contact your guidance counselor to learn more!

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destinationsacademy.com/school-districts

¹Eligible high school students may earn college credits on select courses.

²Bureau of Labor Statistics, Career Outlook, Clusters, pathways, and BLS: Connecting career information, March 2015.

³Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, September, 2019 edition.

⁴Career fields and pathways vary by school. Check with your school for its current offerings.